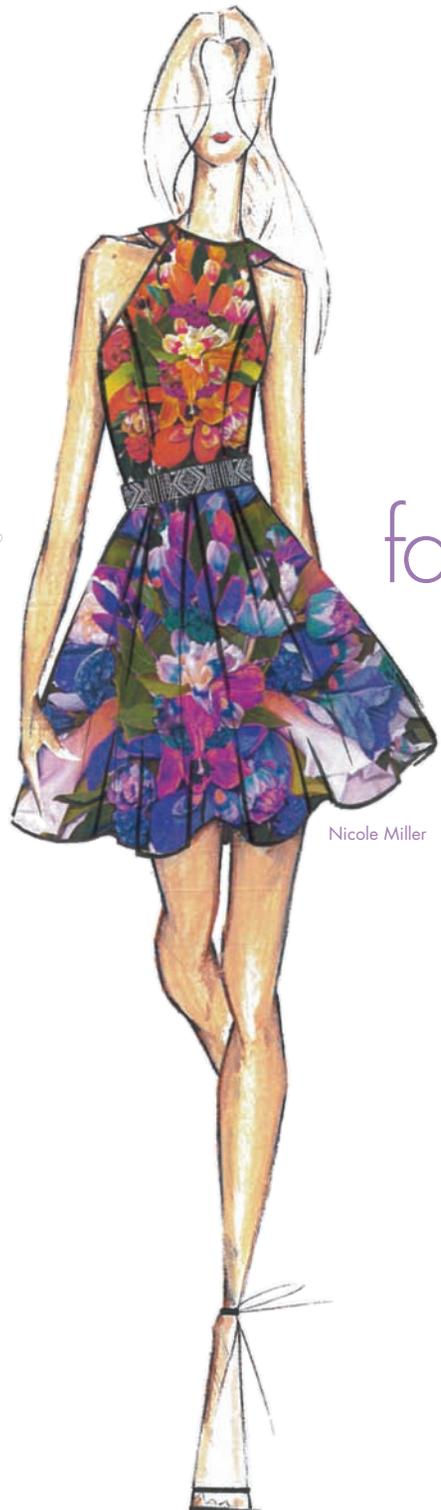


PANTONE®



Nicole Miller

fashion color report spring 2013



PANTONE®



Grayed Jade
PANTONE 14-6011



Emerald
PANTONE 17-5641



Dusk Blue
PANTONE 16-4120



fashion color report spring 2013

Tender Shoots
PANTONE 14-0446



Lemon Zest
PANTONE 13-0756



African Violet
PANTONE 16-3520



Linen
PANTONE 12-1008



Monaco Blue
PANTONE 19-3964



Poppy Red
PANTONE 17-1664



Nectarine
PANTONE 16-1360



Spring 2013: The Balancing Act

This season, designers overwhelmingly address consumers' desire for self-expression, balance and the need to re-energize. The color direction for spring builds upon these compelling needs with a palette that mixes dynamic brights with novel neutrals to create a harmonious balance. This allows for unique combinations that offer practicality and versatility, but at the same time, demand attention and earn an appreciative glance.

"The expression 'balancing act' is something we all relate to as we strive to find harmony in the frantic pace of our everyday lives," said Leatrice Eiseman, executive director of the Pantone Color Institute®. "The same can be said for fashion as we look for balance between light and bright, classic and new. This season's color palette emphasizes this need for balance, while at the same time allowing for individuality, self-expression and excitement."

The prevalence of green this spring is undeniable. Similar to the many shades in our natural surroundings, this season's greens offer a stunning foreground or the perfect backdrop for all other hues. Like the first signs of spring, **Tender Shoots**, a vibrant yellow-green, is invigorating, active and cheerful, while **Grayed Jade**, a subtle, hushed green with a gray undertone, brings about a mood of quiet reflection and repose. Sophisticated **Emerald**, a lively, radiant green, inspires insight and clarity while enhancing our sense of well-being. From one extreme to the other, combining all three greens presents an intriguing choice much like Mother Nature intended.

Exotic **African Violet** is a statement color that brings a touch of intrigue to the palette, as purples often do, and can be incorporated into many unexpected combinations. Try pairing

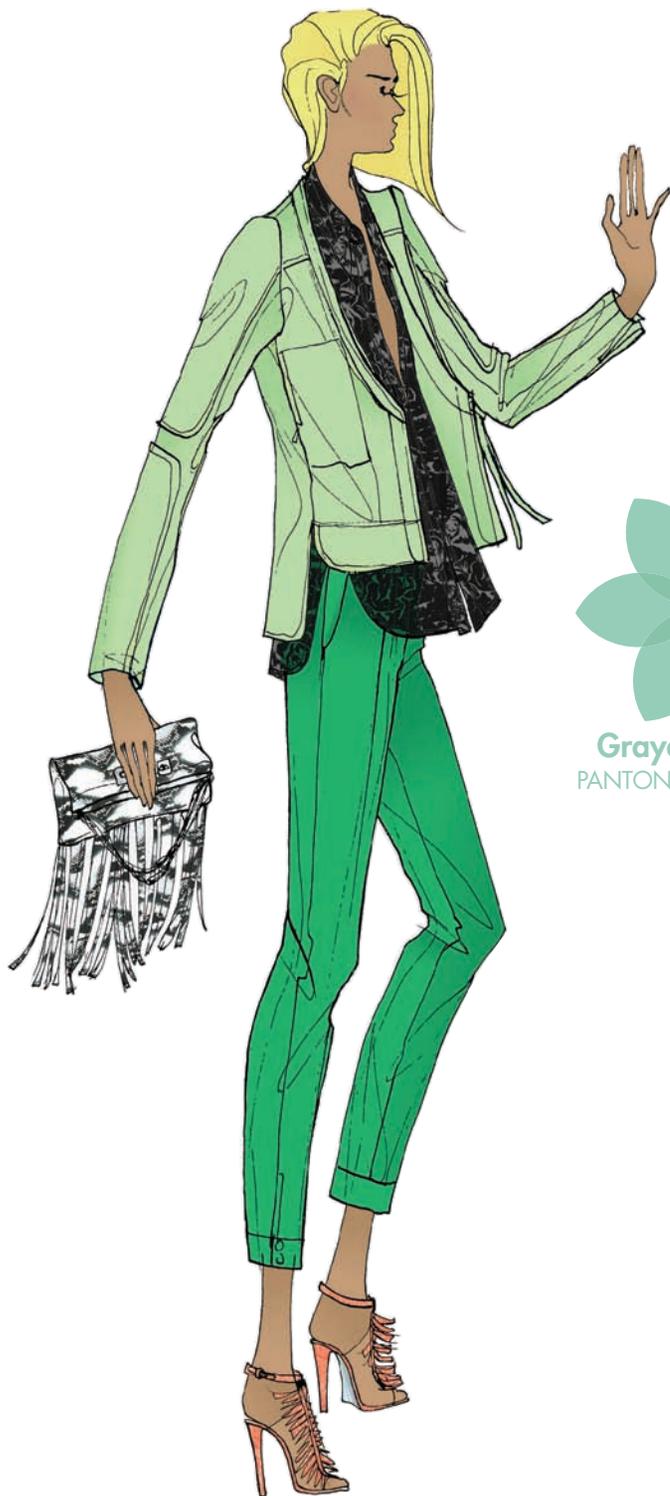
it with exuberant **Poppy Red**, a seductive, sensual and celebratory shade. Whether it's a knockout dress or a kiss on the lips, every woman's wardrobe and beauty essentials should include this spirited, true red.

Nectarine, a bright, effervescent citrus orange with coral undertones, provides a tangy burst of flavor while cheerful **Lemon Zest** brings out a piquant taste with its refreshing, spritely greenish cast.

Signifying the time of day when everything starts to wind down, **Dusk Blue** offers a calming sense of serenity akin to its green counterpart, Grayed Jade. Both of these colors act as the season's newest neutrals. For an unexpected mix, pair Dusk Blue with the intensity of Nectarine. A warm neutral, **Linen** is light and airy, providing a nude-like basic that is a must have for spring. Try pairing Linen with Grayed Jade or Dusk Blue. Anchoring **Monaco Blue** is a classic shade that offers both stability and depth to the entire palette. Combine Monaco Blue with Poppy Red and Linen, or Monaco Blue and Emerald for a fresh collegiate look.

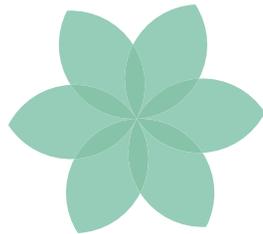
For over 20 years, Pantone, the global authority on color, has surveyed the designers of New York Fashion Week and beyond to bring you the season's most important color trends. This report previews the most prominent hues for spring 2013.



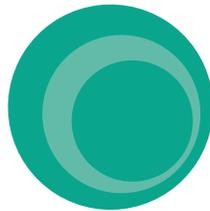


Tracy Reese

TracyReese.com
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@Tracy_Reese



Grayed Jade
PANTONE 14-6011



Emerald
PANTONE 17-5641

inspiration

The Greens featured at Premiere Vision in Paris; back in New York, my book of David Hockney landscapes with several paintings of forests with so much greenery — the vast palette of Greens he used really struck me

prominent colors

A wide range of Greens, with Mentholence being most prominent — the range of color goes from the Sour Greens of Pistachio and Midori to the Cool Blue-Greens of Cool Mint and Beachglass

signature color

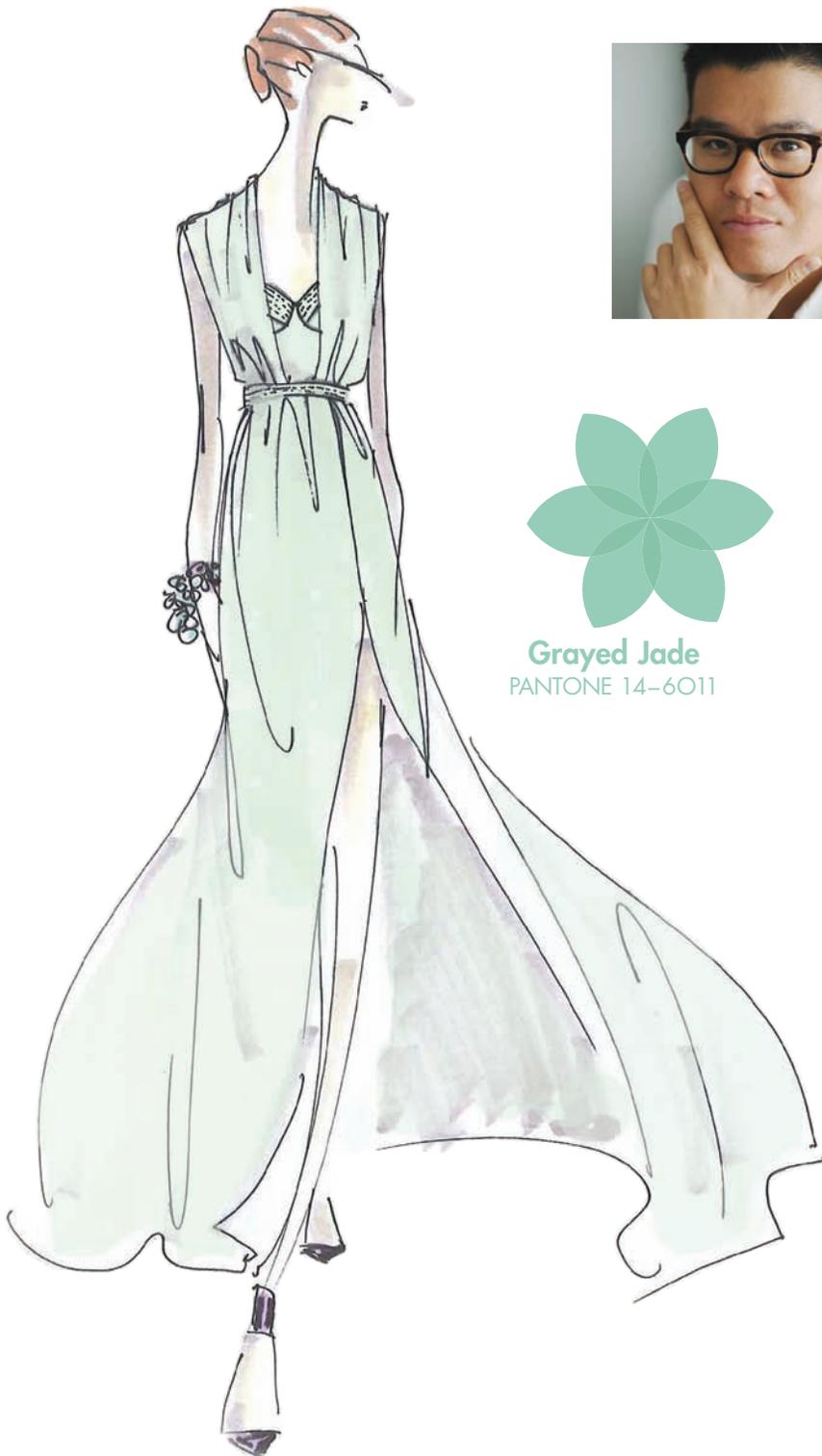
Mentholence, and White would be a close second — the freshness of these colors paired together is really extraordinary

must-have item

The key word for spring is “easy” — easy pieces that fall away from the body with a totally relaxed feeling really encompass the mood of the season

Is there a color that complements all skin tones?

I am such a fan of color so when I design a collection, a great color palette is essential. It’s not my skin tone, but my color mood at the time that affects my color choices. The complement to all skin tones is great color! Women should not be afraid to wear a bold color. It makes you look and feel bright and happy!



Peter Som

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@Peter_Som

inspiration

'60s, *Valley of the Dolls* and Cindy Sherman

prominent colors

Warm pale shades of Misty Jade, Icy Lilac and Praline Ivory punctuated with shots of hot colors such as Sun Orange, Sulphur Chartreuse and Deep Orchid; Moonless Night Black and Apple Blossom Nude provide a strong backdrop

signature color

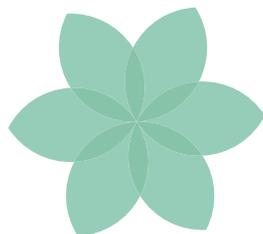
Misty Jade — it's a new pastel that has strength

must-have item

A bustier dress in Misty Jade jacquard

Is there a color that complements all skin tones?

I stay with classic colors and keep the pop shades to accessories like my socks, wrist wear or belts. I love Navy, White and Black.



Grayed Jade
PANTONE 14-6011



Hervé Léger by Max and Lubov Azria

herveleger.com
[@HerveLegerbyMA](https://www.facebook.com/HerveLeger)



Monaco Blue
PANTONE 19-3964

inspiration

The book, *The Quilts of Gee's Bend* that illustrates the intricate layers of a quilt from a quaint community in Alabama — their abstract visions of geometric patterns are seen in this collection

prominent colors

Multiple shades of Blue: Earth-tone Blues that range from Cool Chambrays to Ultra Blue Sapphires and Cold Steel Blues

signature color

Pacific Blue because it grounds the collection together with its versatile tone

must-have item

A multifaceted jacquard dress in an infusion of Blue, Pearl Blue, Black and White — its fresh, light mood for spring amplifies a must-have attraction — light enough for the season and fearless enough to conquer all the new styles

Is there a color that complements all skin tones?

This color palette complements any cool skin tone with a pale tint.



Rachel Roy

rachelroy.com
[facebook.com/RachelRoy](https://www.facebook.com/RachelRoy)
[@Rachel_Roy](https://twitter.com/Rachel_Roy)

inspiration

The emotional experience of an unexpected dreamland — a world where a whimsical feminine spirit toys with the idea of punk couture, creating ultimate freedom where fantasy becomes a modern reality

prominent colors

A new balance pairing aquarelle pastels with vibrant pops of color — the contrast of Amethyst with Soft Shell, Bloom with Hibiscus, and Flax Linen with Candy Pink creates the emotion of unbalanced beauty

signature color

A variety of hues that play a huge role in creating my unexpected, enchanted, dreamlike world, such as Limeade, Lagoon and Juniper

must-have item

A Limeade, peplum, cap sleeve cropped jacket — I always design to build confidence and celebrate the strong woman; the Limeade color paired with peplum makes this jacket a statement piece; you can pair it with different silhouettes, whether it is an asymmetrical silk chiffon dress or palazzo pants



Tender Shoots
PANTONE 14-0446



Ella Moss by Pamela Protzel-Scott

ellamoss.com

facebook.com/ellamossbrand



Lemon Zest
PANTONE 13-0756

inspiration

Western Wild and The Sunshine State inspires cheerful optimism

prominent colors

Deep Raspberry paired back to Cool Mint; Bright Chambray mixed with Sunshine Yellow; Peacock Blue and Acid Green; Neon Pink paired back to Icy Cool Gray

signature color

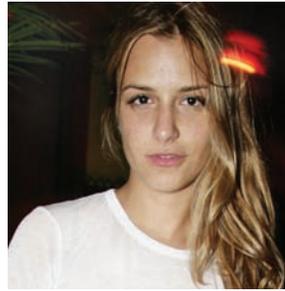
Citron Yellow — its bright sunshine tone is optimistic and playful for spring

must-have item

The fit and flare dress in Citron Yellow floral

Is there a color that complements all skin tones?

I tend to lean towards bolder, deeper hues and neutral shades. I think that Navy Blue is a color that works on all skin tones.



Charlotte Ronson

charlotteronson.com

[facebook.com/CharlotteRonsonOfficial](https://www.facebook.com/CharlotteRonsonOfficial)

@charlotteronson

inspiration

Water's elements: Its fluidity, translucency, power and lightness; the ocean's varied colors and some of the flora and fauna that thrive in it

prominent colors

Deep Lagoon, Spritely Seafoam, Bright Calypso, Fresh Ivory, Pale Lemonade and Endless Midnight

signature color

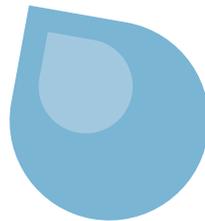
Deep Lagoon — its vibrancy, energy and depth perfectly represent water's changing state

must-have item

My Ocean stripe tee and short set — a tranquil, picturesque, oceanscape, digital print turned into a stripe repeat and printed on a classic tee silhouette and athletic shorts; the look feels weightless and the sheer panels on the tee add to the transparent element of water; the digital print comes in a multitude of Blues, the main one being True Blue

Is there a color that complements all skin tones?

Yes, definitely. There are colors that will change the look of your skin tone and those that will complement it. My skin tone is fairly tanned at the moment, coming to the end of summer, so I am wearing more color in cooler tones to give me that freshness and glow to my skin. I think Blues complement all skin types; you just have to find the right tone.



Dusk Blue
PANTONE 16-4120



Monaco Blue
PANTONE 19-3964



Tadashi Shoji

tadashishoji.com
[facebook.com/tadashishoji](https://www.facebook.com/tadashishoji)
@TadashiShoji

inspiration

The Modern Silk Road

prominent colors

Pale Iris, Desert Bloom, Paprika and China Blue

signature color

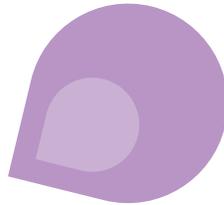
Paprika expresses the vibrancy of the Modern Silk Road, while Pale Iris exemplifies its soft tones

must-have item

An Ikat-printed, gazar, strapless, pleated gown in Pale Iris

Is there a color that complements all skin tones?

I like to be playful with my personal wardrobe and incorporate color in shades of Purple, Orange, Red and Blue. Everyone looks good in Purple, specifically Eggplant or Aubergine. It's as neutral as Black or Navy.



African Violet
PANTONE 16-3520



Lemon Zest
PANTONE 13-0756

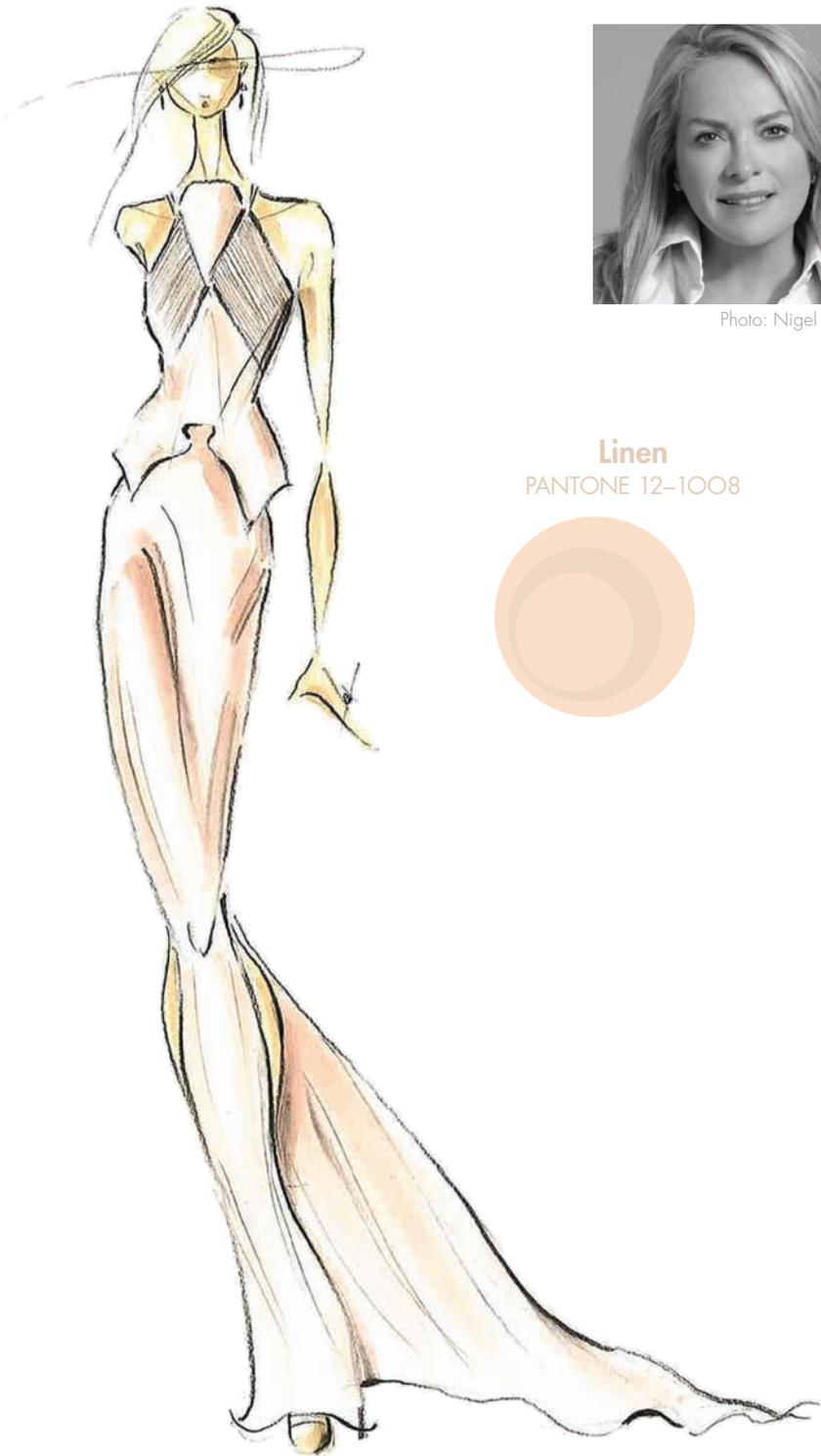
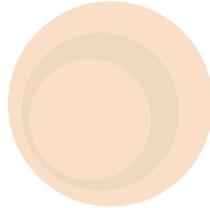


Photo: Nigel Barker

Linen
PANTONE 12-1008



Pamella Roland by Pamela DeVos

pamellaroland.com

[facebook.com/pamellaroland](https://www.facebook.com/pamellaroland)

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inspiration

One of my favorite artists Ellsworth Kelly — Ellsworth has created a visual vocabulary all his own that at first glance may seem simple but conveys so much depth

prominent colors

A foundation of Black, White and Gray using highlights such as Bright Yellow and Blush — the stark contrast of these colors creates an unusual, yet clean, palette that is perfect for the modern look of the season

signature color

Blush because it creates a quiet counterpoint to the more graphic nature of the Black/White/Gray combinations

must-have item

For an important evening event, the sleek, fluid gown in Blush silk crepe with matching glass Maco beadwork would be a fantastic way to look and stand out

Is there a color that complements all skin tones?

My skin tone is a big factor in my personal fashion choices. There are certain colors that just do not work for me, and I stay away from them at all costs! Recently one of my favorite colors to wear is Poppy Red. One particular dress in this color has become my husband's favorite to see me wear.

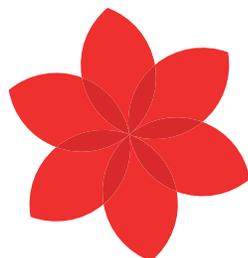


Carmen Marc Valvo

carmenmarcvalvo.com

[facebook.com/pages/Carmen-Marc-Valvo/120936345623](https://www.facebook.com/pages/Carmen-Marc-Valvo/120936345623)

@carmenmarcvalvo



Poppy Red
PANTONE 17-1664

inspiration

The emergence of the cultural influence of Asia

prominent colors

Ivory and Black with primary colors such as Poppy and Cobalt as an accent

signature color

Poppy because of its passion and sense of optimism

must-have item

A silk, gazar blouse in a bright Poppy

Is there a color that complements all skin tones?

As a designer we need to design for persons of all color. We are responsible for choosing colors that flatter all skin tones. Black and Ivory work well on most everyone.



David Meister

davidmeister.com

[facebook.com/DavidMeisterDresses](https://www.facebook.com/DavidMeisterDresses)

@David_Meister

inspiration

Everyone is sick of hearing about the bad conditions globally, the economy, etc.; fashion should be uplifting and make people feel good and smile; these colors certainly do that

prominent colors

Bright, bright and more brights: Warm Orange, Sunny Yellow and Lipstick — they look fresh and alive; bright colors are the new neutrals!

signature color

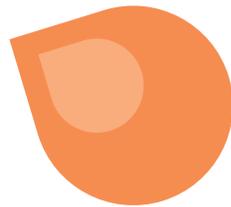
Warm Orange — it is bright, but still has a softness to it; it is an Orange that looks good on most skin tones

must-have item

My Warm Orange re-embroidered lace gown — laces in brights look new and fresh; it is an exciting manner to add color to your wardrobe in a new, unexpected way

Is there a color that complements all skin tones?

As a designer I tend to wear Black, Gray and White. Being very fair and blonde, all Blues, especially Soft Blues, look good on me, but I rarely wear them.



Nectarine
PANTONE 16-1360



BCBG by Max and Lubov Azria

bcbg.com

[facebook.com/BCBGMAXAZRIA](https://www.facebook.com/BCBGMAXAZRIA)

@BCBGMAXAZRIA



Monaco Blue
PANTONE 19-3964

inspiration

The graphic nature of Black and White photography, as well as the dusty, muted hues of vintage color photography and garments — the sophistication of the mysterious hues and shadows create a curious mood

prominent colors

Black with Cool Frost Blue; Black with Dusty Pink

signature color

Frosty Blue and Cool Dusty Pink — these colors are fresh, yet muted, and invite a feminine mood to the strength of the season

must-have item

A lingerie-inspired piece — bold enough to show you're a woman, but feminine enough to show you're a lady

Is there a color that complements all skin tones?

Yes! All shades of Blue. Any color that has hues of Blue complements all skin tones, which is why I personally like to wear a lot of Blue tonal colors.

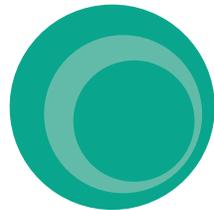


Nanette Lepore

nanettelepore.com

[facebook.com/nanettelepore.fb](https://www.facebook.com/nanettelepore.fb)

@nanettelepore



Emerald
PANTONE 17-5641

inspiration

My cottage in Ireland with its multitude of Lush Greens and fields of flowers

prominent colors

Luminous Clover paired with Soft Honeydew and Bright Azalea paired with Powder Blue

signature color

Luminous Clover — it has a positive energy that radiates success and contentment

must-have item

A sexy, sculpted dress in a Nanette Lepore signature print

Is there a color that complements all skin tones?

I love all colors. Whatever color makes you feel beautiful is the right one for you.



Photo: Getty Images

Nicole Miller

nicolemiller.com
[facebook.com/NicoleMiller](https://www.facebook.com/NicoleMiller)
[@NicoleMillerNYC](https://twitter.com/NicoleMillerNYC)

inspiration

Flowers, books and art

prominent colors

Coral, Cornflower and Taupe; Celery, Purple and Dark Teal; Orange, Raspberry and Chartreuse

signature color

Slate Blue as a neutral — it's much more interesting than traditional neutrals and complements the other colors prominent in my collection

must-have item

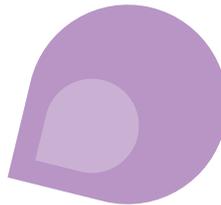
A georgette tunic layering piece or a shrunken jacket — both in assorted colors to keep the outfit interesting!

Is there a color that complements all skin tones?

I still like Black the best, but I do like Cobalt Blues and Deep Greens too.



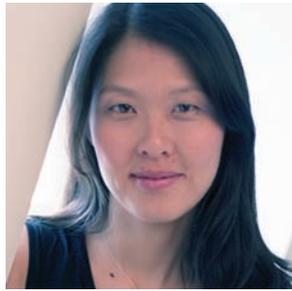
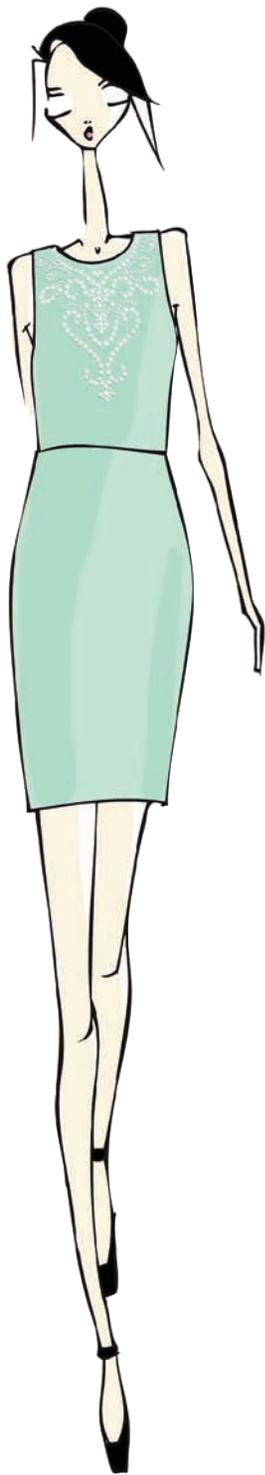
Nectarine
PANTONE 16-1360



African Violet
PANTONE 16-3520



Monaco Blue
PANTONE 19-3964



Cynthia Steffe by Suwha Hong

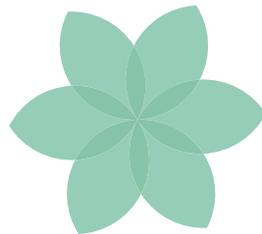
cynthiasteffe.com
[facebook.com/cynthiasteffe](https://www.facebook.com/cynthiasteffe)
[@CynthiaSteffe](https://twitter.com/CynthiaSteffe)

inspiration

The Cynthia Steffe girl attending a garden party at the Modern Museum of Art sculpture garden — the colors picked for this occasion are therefore bright and happy, but also modern and trendsetting

prominent colors

There are three main color stories: The first story features shades of Soft Mint and Cool Mint, Classic Aqua and Pure Plum; the second story features pops of bright, sugary shades such as Mod Pink, Lemon Zest and Bluebell; the third story features warm corals — Coral Rose, Sea Coral, Apricot, accented with Sharp Lime



Grayed Jade
PANTONE 14-6011

signature color

Mint because it is pretty and feminine but retains a cool modern edge — it can be worn throughout the early months of spring as a breath of fresh air and a welcome change from the dark days of winter

must-have item

The ladylike, embellished, ponte sheath in Cool Mint — it is modern and versatile, and can take you from desk to dinner with fashionable flair

Is there a color that complements all skin tones?

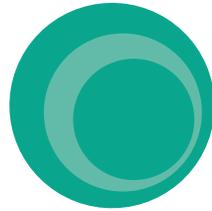
As an Asian, I used to shy away from the Yellow tones and opt for more cool colors, but with age I have become more fearless with color, especially the Yellows! How complementary a color looks on a person is about how confidently they wear it.



Barbara Tfank

btfank.com

facebook.com/pages/Barbara-Tfank/129130957097321



Emerald
PANTONE 17-5641

inspiration

I'm always inspired by the colors of nature

prominent colors

Coral warm tones mixed with Lavender; Hydrangea Blue with Gold Metallic, Lime Green to Grass Green and Neon Geranium

signature color

Hydrangea Blue — I love this color and it mixes so well with Greens; it's also so wearable

must-have item

Hydrangea Blue/Gold under-toned "French lamé mystérie" side-draped dress

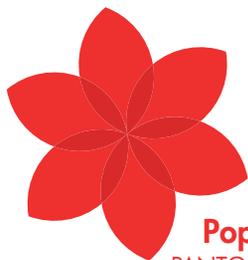
Is there a color that complements all skin tones?

Yes, I think the Greens and Blues look good on most people as well as Gold Metallic. I enjoy wearing all colors including Black.



Lela Rose

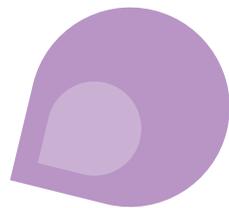
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@lela_rose



Poppy Red
PANTONE 17-1664



Monaco Blue
PANTONE 19-3964



African Violet
PANTONE 16-3520

inspiration

The work of artist Jim Hodges and ink drawings

prominent colors

Bright Coral, Cool Lilac, Ink Blue, Salmon Pink and Cool Sea Green

signature color

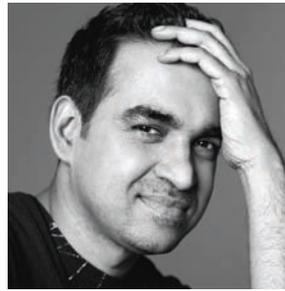
Bright Coral — I have used this in many forms from the pop color on an open-weave tweed to a lofted matelassé dress

must-have item

A color-blocked, silk crepe, camouflage skirt in Sea Green, Ink Blue, Coral and Cool Lilac

Is there a color that complements all skin tones?

Skin tone definitely affects color choices. I always have some form of a Citrine Yellow in every collection as this is a color I love to wear (and think it enhances the beauty in blondes with a fairer complexion). As I am choosing colors for the collection, I hold up each tone to various people in the office to find tones that work on many people. I do find that shades of Ink Blue work on most every skin tone.



Bibhu Mohapatra

bibhu.com
[facebook.com/BibhuNYC](https://www.facebook.com/BibhuNYC)
[@BibhuMohapatra](https://twitter.com/BibhuMohapatra)

inspiration

The changing characteristics of the Luna Moth

prominent colors

Coral Pink, Acid Chartreuse, Stone White, Sand Beige, Antique Rose and Onyx

signature color

Chartreuse Green — its vibrancy signifies positive change

must-have item

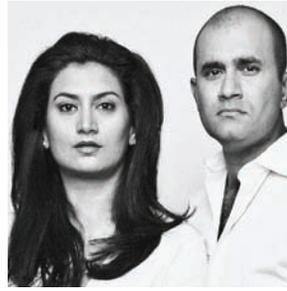
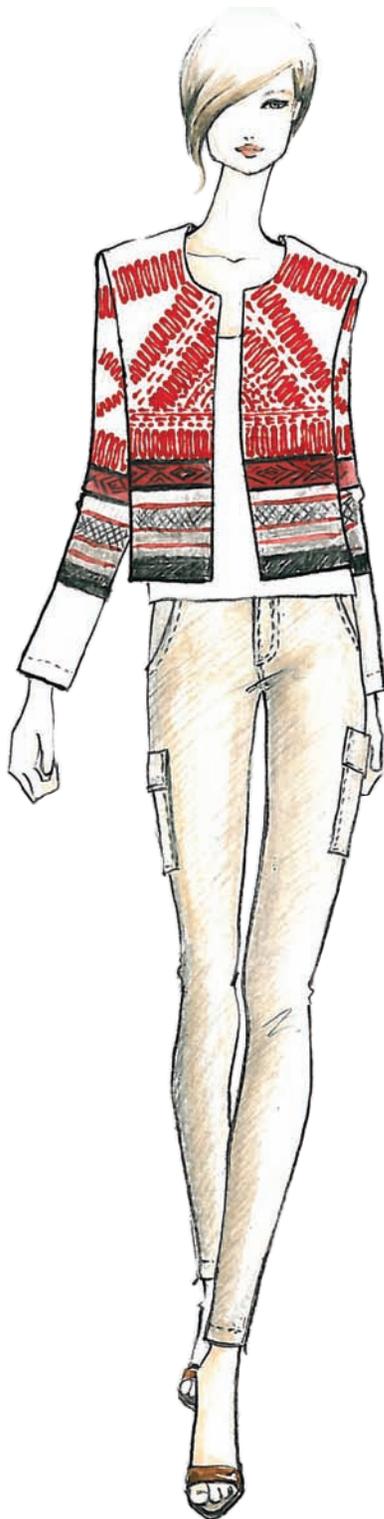
The Green and Beige suede bomber jacket with laser cuts

Is there a color that complements all skin tones?

I am Indian and my skin tone allows me to wear a wide range of colors, although I do stick to Black, White, Navy and Browns most of the time.



Tender Shoots
PANTONE 14-0446

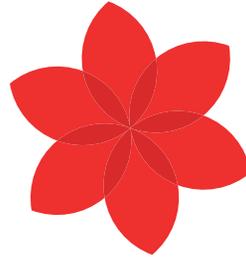


Sachin + Babi

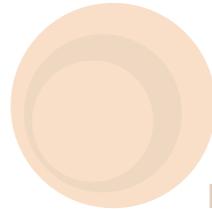
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@SachinandBabi



Poppy Red
PANTONE 17-1664



Linen
PANTONE 12-1008

inspiration

A photograph I saw last November by Ryan Holden Singer — it is of an older gentleman with his vintage motorcycle, very Americana — I couldn't stop thinking about it for months after I saw it, from the varying tones of Indigo in the sky, to the Crimson in the blanket he used to cover his motorcycle seat, those colors really stuck with me

prominent colors

Warm Crimson Reds, Surplus Military Greens and Deep Indigos; Crimson will often be used as a pop color and accent against other colors, like Jet Black and Cognac

signature color

Crimson — while no garment is made completely of Crimson, there are accents of it all throughout the collection; we wanted to create a collection that transcends time and crimson is a very classic and powerful color

must-have item

Our embroidered jackets — they are timeless and chic, and can be used to dress up a casual outfit; they utilize the Crimson that is our staple for spring, as well as incorporate Jet Black and Ivory



Photo: Richard Phibbs

Tommy Hilfiger

tommy.com

[facebook.com/tommyhilfiger](https://www.facebook.com/tommyhilfiger)

@TommyHilfiger

inspiration

Classic Tommy Hilfiger heritage colors and patterns

prominent colors

Classic Tommy Hilfiger Reds and Blues — like Haute Red and True Blue — are grounded by a palette of earth-toned neutrals: Oyster Gray, Seedpearl and Kelp

signature color

The brand's classic Reds and Blues are present in Haute Red, Port Royale, Rust, True Blue, Bright Cobalt and Sky Captain

must-have item

A Red and Blue, nautical print, A-line silk dress is a perfect spring wardrobe staple

Is there a color that complements all skin tones?

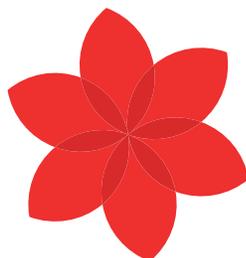
Deep Navy colors are a preppy staple that look good on everyone.



Monaco Blue
PANTONE 19-3964



Linen
PANTONE 12-1008



Poppy Red
PANTONE 17-1664



NAHM by Alexandria Hilfiger and Nary Manivong

NAHM-ny.com
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inspiration

The work of John Chamberlain and Max Ernst

prominent colors

A cool, saturated Cerulean Blue inspired by John Chamberlain and a Bright Green, which lies somewhere between Primary and Grass

signature color

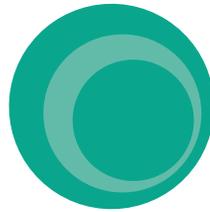
Fluorescent Coral because it adds a vibrant pop of color to the mixture of Blues and Greens that are used throughout the collection

must-have item

Always the dress — it has infinite possibilities...and who doesn't like Blue?

Is there a color that complements all skin tones?

Personally we don't take that into heavy consideration with our own fashion choices. Nowadays, with technology's help, there are so many variations of every color that everyone can find a shade of any color to complement their skin tone and hair.



Emerald
PANTONE 17-5641



Monaco Blue
PANTONE 19-3964



Karen Walker

karenwalker.com

@karenwalker

inspiration

With 2013 coming up, we are obsessed with the '50s optimism about the future

prominent colors

White, Powder Blue, Coral, Watermelon, Dusty Pink, Mustardy Tan and Navy

signature color

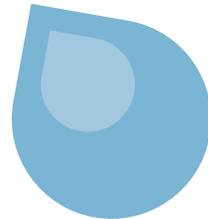
Navy, Peach and Scarlet — these colors always feel optimistic

must-have item

Off-White polka dot pant and a blazer to match

Is there a color that complements all skin tones?

Navy and Scarlet suit me and I find they are always in my work. Sky Blue suits my eyes and I find I'm drawn to that also. Navy and Scarlet I find work with all skin tones.



Dusk Blue
PANTONE 16-4120



TiA CiBANI

tiacibani.com

[facebook.com/TiACiBANI](https://www.facebook.com/TiACiBANI)

inspiration

The Lover, the novel by Marguerite Duras

prominent colors

Deep Charcoal and Midnight Navy punctuated by Crisp White; while Vibrant Indigo adds a playful stroke to an otherwise sophisticated palette. Ripe Papaya, Earthy Rust and Fresh Mango add the colors of dusk

signature color

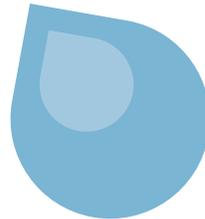
Navy because it references the mood of a dark hued portrait portrayed in the novel

must-have item

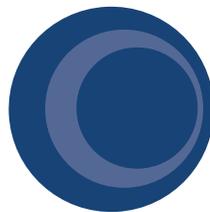
The sculpted, petal-sleeve, silk, gazar coat in Navy

Is there a color that complements all skin tones?

I do not take my skin tone into consideration when I am making color choices. I love all color and often express my color choice based on my mood or something I saw that has inspired me to take a specific direction. There is one color that I feel complements all skin types: Navy.



Dusk Blue
PANTONE 16-4120



Monaco Blue
PANTONE 19-3964



Marimekko by Noora Niinikoski

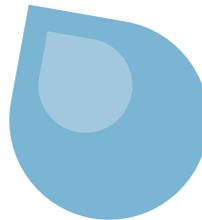
marimekko.com

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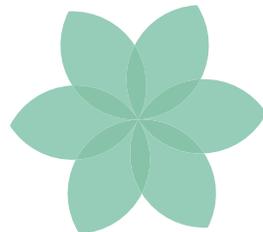
[@marimekkousa](https://www.instagram.com/marimekkousa)



Emerald
PANTONE 17-5641



Dusk Blue
PANTONE 16-4120



Grayed Jade
PANTONE 14-6011

inspiration

On one hand, the color-block thinking in abstract art, as seen in the works of Finnish painter Silja Rantanen and Russian painter Kazimir Malevič — Rantanen's way of simplifying the colors surrounding us and Malevič's suprematist approach to landscapes and humans; on the other hand, the Finnish nature and its incredible seasonal tones and layers of colors in the landscape

prominent colors

Sunflower Yellow, For-Get-Me-Not Blue, Cloudberry Orange — our milky, bright colors are combined with neutral colors, like Pistachio Green, Misty Gray and Linen-based colors; alongside the aforementioned is the Black and White Graphite

signature color

Color combinations are most important — Marimekko is a print design house, so it is the dynamics between different colors that count, and it is these dynamics that create the look of the print

must-have item

Like our name Marimekko, i.e. Mary's dress — an easy-going print dress that fits different occasions; when wearing our dress you always feel you have dressed up in the right manner, whether at work or at a party; the Marimekko dresses brings a positive, humoristic twinkle to spring

Is there a color that complements all skin tones?

The Black and White color combination and neutral tones work great for everyone. I know that there are various kinds of approaches to color thinking in different parts of the world, but I am omnivorous when it comes to color. I have no personal restrictions. When choosing the color(s) to wear it always starts from the feeling the color(s) gives to the person.



Wes Gordon

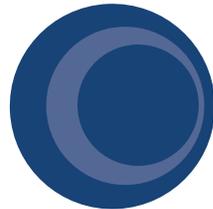
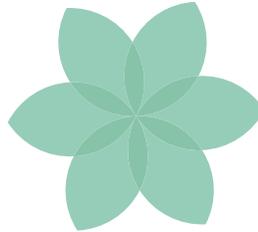
wesgordon.com

facebook.com/pages/WES-GORDON/102977596064

@WES_GORDON

Grayed Jade

PANTONE 14-6011



Monaco Blue

PANTONE 19-3964

inspiration

A building process, starting with a color (or colors) that I really love and then slowly adding in other shades, eventually creating a unique and harmonious palette

prominent colors

Olive, Ice, Dark Ink, Parchment, Arctic White, Red and Black

signature color

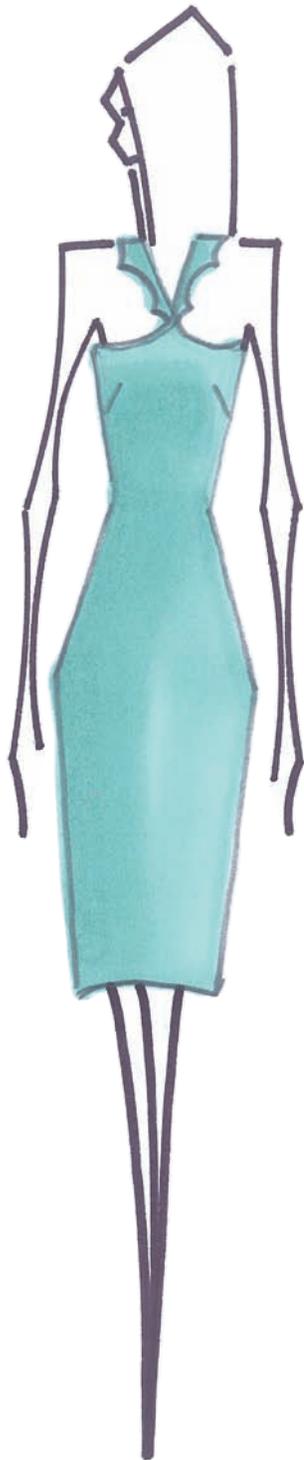
Ice — it has the amazing ability to be simultaneously fresh and regal, which feels so right for spring 2013

must-have item

A wild pair of novelty pants that can be dressed up or down — we have several great styles, including a pair in a fuzzy, Black Lurex chiffon

Is there a color that complements all skin tones?

Definitely. Skin, hair and eye color are all huge components of how colors react when worn. In my opinion, an Orangey Red and Ice both come very close to being magically flattering on everyone.



Cushnie et Ochs

cushnieetochs.com

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@CUSHNIEETOCHS

inspiration

Images of the Philippines

prominent colors

Aqua Sky and Blue Iris

signature color

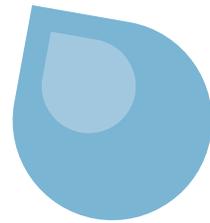
Aqua Sky because it completely evokes the feeling of summer

must-have item

White, twisted, silk jersey dress

Is there a color that complements all skin tones?

Skin tone definitely does play a part when choosing the colors. It is always easier in spring when everyone has a little more color and a healthy glow, which works better with the vibrant summer colors.



Dusk Blue

PANTONE 16-4120



Custo Barcelona

custo-barcelona.com

facebook.com/custo

inspiration

The experiences I have during my many travels throughout Spain and abroad, and also of our personal observations of the world

prominent colors

Orange Juice, Mint Green, Light Vanilla, Lipstick, Blue Sky, Night Sky, Fresh Grass and Pinky Tone

signature color

All colors are important for us

must-have item

Colorful and printed tees

Is there a color that complements all skin tones?

Yes, of course, but Custo Barcelona's use of colorful tees are for all skin tones.



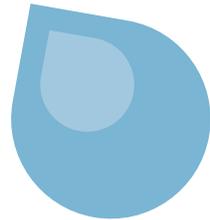
Lemon Zest
PANTONE 13-O756



SAUNDER by Emily Saunder

thesaunder.com

@THESAUNDER



Dusk Blue
PANTONE 16-4120

inspiration

My nostalgia for Broadstairs, the seaside town on the Kentish coast that I visited every summer with my family when I was growing up — I was drawn to lots of vibrant Sherbet colors and Aquatic Blues

prominent colors

Sea Foam, Bioluminescent Algae, Atomic Peach, Warm Sand, Sherbet Lime, Toxic Avenger Green and Burnt Gold

signature color

Bioluminescent Algae because it's as bold as a punch to your face and as soothing as a bag of frozen peas all at the same time

must-have item

The Viking dress (with its side cutouts and mesh inlays) in the hand-loomed stripy Lurex Sea Foam fabric — it's one of those versatile cocktail dresses that you can wear everywhere from a cocktail party on a yacht to an underground disco in Brighton Beach

Is there a color that complements all skin tones?

Not really, unless I've been subconsciously egotistical and have only chosen colors that look good on me. That being said, I did use a lot of aquatic colors, and Blues do look pretty good on me because they bring out my big, Blue eyes. As far as a universally flattering color goes, I think the best bet is Black — Black looks good on everyone.



Emerald
PANTONE
17-5641



Dusk Blue
PANTONE
16-4120



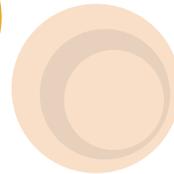
Grayed Jade
PANTONE
14-6011



Alloy
PANTONE
16-3915



Sunflower
PANTONE
16-1054



Linen
PANTONE
12-1008



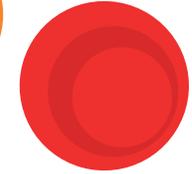
Tidal Foam
PANTONE
14-0210



Monaco Blue
PANTONE
19-3964



Vibrant Orange
PANTONE
16-1364



Poppy Red
PANTONE
17-1664

Tommy Hilfiger



Soothing Neutrals and Energizing Brights

Similar to the women's palette, the menswear colors for spring emphasize the need for balance with soothing neutrals accented by an array of energizing brights.

As the name implies, **Tidal Foam** is reminiscent of the sea washing onto the shore, driven by the force of the waves. With its slight hint of green, it's this spring's answer to khaki as the perfect neutral. **Emerald** remains a powerful and brilliant jewel tone, perfect for men's accessories and sportswear. **Grayed Jade**, a subtle, hushed green, as well as **Dusk Blue**, reminiscent of the calming tones of an evening sky, both act as staple, yet novel neutrals.

Anchoring **Monaco Blue** naturally has an air of masculinity, providing stability and depth to the palette. Pair it with Grayed Jade and Emerald for a strong, classic mixture. **Alloy**, a reliable mid-tone gray, is a necessity for spring. An easy, lightweight alternative to Black for the warmer months, Alloy makes a strong statement without the weight. **Linen**, an off-white, complexion-flattering hue, pairs well with many colors. Look for it combined with Grayed Jade, Alloy or Monaco Blue for classic combinations that balance light, mid and deep tones.

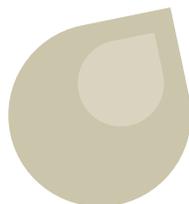
Dynamic and exciting **Poppy Red** plays a vital role in men's fashion trends for spring and summer. **Vibrant Orange**, an animated, striking hue, provides vigor and enthusiasm. The robust yellow found in **Sunflower** offers an earthy, Dijon-like flavor, that when combined with Emerald and Monaco Blue, creates a sophisticated update to a familiar combination.



Elie Tahari

elietahari.com
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@ElieTahari

Tidal Foam
PANTONE 14-0210



Vibrant Orange
PANTONE 16-1634



inspiration

The outdoors, ocean and beach inspired a lot of the colors such as Rainstorm, Mushroom, Cotton Seed, Sea Bed, Meteor Blue and Scuba

prominent colors

Neons and vibrant colors play a huge role, among the more popular colors are Margarita, Lagoon and Tangy Melon; neutrals and cool colors are present, with standout colors such as Harvest Oat, Bedrock Gray, Navy and London Blue

signature color

Hibiscus Red — it's vibrant, stands out and transforms a basic piece into a fashion forward statement

must-have item

Our blake outerwear — it's perfect for a cool spring day, will keep you dry from the rain with its nylon fabric, and will surely make a statement in our Victorian Red color



Photo: Richard Phibbs

Tommy Hilfiger

tommy.com

[facebook.com/tommyhilfiger](https://www.facebook.com/tommyhilfiger)

@TommyHilfiger

inspiration

Classic Tommy Hilfiger heritage colors and patterns

prominent colors

Classic Tommy Hilfiger Reds and Blues — like Haute Red and True Blue — are grounded by a palette of earth-toned neutrals: Oyster Gray, Seedpearl and Kelp

signature color

The brand's classic Reds and Blues are present in Haute Red, Port Royale, Rust, True Blue, Bright Cobalt and Sky Captain

must-have item

A classic blazer executed in a unique way — done in full leather or with regatta stripes

Is there a color that complements all skin tones?

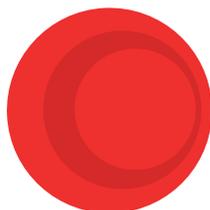
Deep Navy colors are a preppy staple that look good on everyone.



Monaco Blue
PANTONE 19-3964



Linen
PANTONE 12-1008



Poppy Red
PANTONE 17-1664

— *the must haves* for spring 2013

Barbara Tfank Hydrangea Blue/Gold under-toned “French lamé mystérie” side-draped dress

BCBG by Max and Lubov Azria

A lingerie-inspired piece — bold enough to show you’re a woman, but feminine enough to show you’re a lady

Bibhu Mohapatra The Green and Beige suede bomber jacket with laser cuts

Carmen Marc Valvo A silk gazar blouse in a Bright Poppy

Charlotte Ronson My Ocean stripe tee and short set — a tranquil, picturesque, oceanscape digital print turned into a stripe repeat and printed on a classic tee silhouette and athletic shorts; the look feels weightless and the sheer panels on the tee add to the transparent element of water; the digital print comes in a multitude of Blues, the main one being True Blue

Cushnie et Ochs White, twisted, silk jersey dress

Custo Barcelona Colorful and printed tees

Cynthia Steffe by Suwha Hong

The ladylike, embellished, ponte sheath in Cool Mint — it is modern and versatile, and can take you from desk to dinner with fashionable flair

David Meister My Warm Orange re-embroidered lace gown — laces in brights look new and fresh; it is an exciting manner to add color to your wardrobe in a new unexpected way

Elie Tahari Our blake outerwear — it’s perfect for a cool spring day, will keep you dry from the rain with its nylon fabric, and will surely make a statement in our Victorian Red color

Ella Moss by Pamela Protzel-Scott The fit and flare dress in Citron Yellow floral

Hervé Léger by Max and Lubov Azria

A multifaceted jacquard dress in an infusion of Blue, Pearl Blue, Black and White — its fresh, light mood for spring amplifies a must-have attraction — light enough for the season and fearless enough to conquer all the new styles

Karen Walker Off-White polka dot pant and a blazer to match

Lela Rose A color-blocked silk crepe camouflage skirt in Sea Green, Ink Blue, Coral and Cool Lilac

Marimekko by Noora Niinikoski Like our name Marimekko, i.e. Mary’s dress — an easy-going print dress that fits different occasions; when wearing our dress you always feel you have dressed up in the right manner, whether at work or at a party; the Marimekko dresses brings a positive, humoristic twinkle to spring

NAHM by Alexandria Hilfiger and Nary Manivong Always the dress — it has infinite possibilities... and who doesn’t like Blue?

Nanette Lepore A sexy, sculpted dress in a Nanette Lepore signature print

Nicole Miller A georgette tunic layering piece or a shrunken jacket — both in assorted colors to keep the outfit interesting!

Pamella Roland by Pamella DeVos

For an important evening event, the sleek, fluid gown in Blush silk crepe with matching glass Maco beadwork would be a fantastic way to look and stand out

Peter Som A bustier dress in Misty Jade jacquard

Rachel Roy A Limeade, peplum, cap sleeve cropped jacket — I always design to build confidence and celebrate the strong woman; the Limeade color paired with peplum makes this jacket a statement piece; you can pair it with different silhouettes, whether it is an asymmetrical silk chiffon dress or palazzo pants

Sachin + Babi Our embroidered jackets — they are timeless and chic, and can be used to dress up a casual outfit; they utilize the Crimson that is our staple for spring, as well as incorporate Jet Black and Ivory

SAUNDER by Emily Saunder

The Viking dress (with its side cutouts and mesh inlays) in the hand-loomed stripy Lurex Sea Foam fabric — it’s one of those versatile cocktail dresses that you can wear everywhere from a cocktail party on a yacht to an underground disco in Brighton Beach

Tadashi Shoji An Ikat-printed gazar strapless pleated gown in Pale Iris

TiA CiBANI The sculpted, petal-sleeve silk gazar coat in Navy

Tommy Hilfiger A Red and Blue, nautical print, A-line silk dress is a perfect spring wardrobe staple

Tracy Reese The key word for spring is “easy” — easy pieces that fall away from the body with a totally relaxed feeling really encompass the mood of the season

Wes Gordon A wild pair of novelty pants that can be dressed up or down — we have several great styles, including a pair in a fuzzy, Black Lurex chiffon

Is there a color that complements all skin tones?



FASHION CONSULTANT
Carson Kressley
[facebook.com/carsonkressley](https://www.facebook.com/carsonkressley)
[@CarsonKressley](https://www.instagram.com/CarsonKressley)

Carson Kressley I'm a big believer that the color you wear literally can show you in a different light. For me, color more than any other aspect of clothing, has the most effect on mood. We all have our favorite colors and feel our best when we wear them, and I think skin tone plays a big part in that equation.

I absolutely love color, so the past few seasons have been a dream; however, no matter what the season, I like to wear a lot of color. Right now I think Intense Coral and Saturated Turquoise look best on me.

Color is very personal and, like all the senses, the sight of color can trigger lots of memories and emotions. I don't think there is one color that is universally great on everyone except for maybe Black, which I know is a boring answer, but always looks chic. ●



CELEBRITY MAKEUP ARTIST
Collier Strong
cloutierremix.com/collierstrong

Collier Strong There are few things more important than skin tone when choosing what colors to wear; not only on your body, but also on your face. I have Blue eyes and Ruddy (Pink) undertones to my skin so I look best in cool tones. So I can wear all the deep, highly pigmented PANTONE Colors ranging from 26-3-1 all the way to 100-2-1. I believe if I had to pick one color that would look good on anyone it would have to be Blue. Perhaps because it's all around us in so many shades — the sky, the sea — it's nature's perfect color. ●



CELEBRITY MANICURIST
Jin Soon
jinsoon.com
[@JinSoonChoi](https://www.instagram.com/JinSoonChoi)

Jin Soon My skin tone definitely enters into my personal color choices — for both nail polish and clothing! Strong, vivid colors look best on me; colors like Black, Red and Teal. I avoid neutral pastels and faded, washed-out colors because I have a Greenish/Olive undertone to my skin. The one color that looks good on any skin tone is Navy Blue. ●

Is there a color that complements all skin tones?



ACCESSORIES DESIGNER
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WARDROBE STYLIST
Maria Divaris
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[@mariadivaris](https://www.instagram.com/mariadivaris)

Kara Ross I think skin tone enters into most people's personal fashion choices. I have light hair and fair skin so there are definitely certain colors that do not suit me (like Yellow) and others that do (Blues). I think that most people look good in Black. ●

Maria Divaris My skin tone absolutely has an impact on the colors I choose to wear, as well as the colors I select to dress the models and celebrities I work with. It is always important to take into account what complements your complexion, as the wrong hue can wash you out and cast a very unfavorable light. Fortunately, there are so many shades and tonal differences available that it doesn't mean having to miss out on a hot color trend. When Red is hot on the red carpet (which it very often is), one rarely sees all the same version of Red. It generally appears in an array of shades. The Red that looks good on someone with Olive skin, like Penelope Cruz, might be a deeper Blood Red; whereas someone with a fair complexion, like Michelle Williams, might opt for a Red with Orange undertones. There is a shade suitable for all skin tones within a color trend, it just might mean looking a little harder for it.

As I am a fashion girl, I spend a lot of time in Black, White and Gray, but I do love to pop my neutral uniform with a splash of color, such as Red, Orange, Fluorescent Pink and even Yellow. I am of Greek origin so my skin is quite Olive, so when I wear color I like to make a bold choice that complements my complexion. For example, when neons are popular on the runway I love an amazing Highlighter Pink, which on a blonde might be too Barbie-like, but can be ironic and playful with my skin tone and Dark Brown hair.

There is always a hue within a color range than can complement a skin tone. A color like Yellow might be more challenging, but not impossible to find the right shade. If I had to choose a color range that universally seems to complement all skin complexions, I would have to say that Blue is an easy way go to. Whether you are Ivory or Olive or Black, I think Blue can look appealing in any of its various tones. Another color that I think is universally flattering for a bold option would be that famous shade of Valentino Red. There's a reason it has been a favorite for generations of fashionistas and the trademark colored dresses remain the most sought after for red carpets. Always chic and flattering, it is a celebrity go-to color regardless of skin tone. ●

Is there a color that complements all skin tones?



WOMEN'S EDITORIAL DIRECTOR AT GILT.COM
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CELEBRITY MANICURIST
Tom Bachik
cloutierremix.com/tombachik
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@redcarpetman

Melissa Liebling Goldberg I absolutely consider my skin tone when choosing what lies near my face. On the lower half of my body, anything goes, but you have to remember that you are creating a frame for your face with your tops, collars and jewelry. I have very pale Olive skin, so the wrong tones can make me look both sallow and washed out – quite a combination! Gold has a warming effect for my skin, so I gravitate towards a True Yellow Gold for jewelry. Cool colors tend to work better on me, and the more saturated the better! Cobalt, Kelly Green and Deep Purples all work well. I can even do Neon Citrine and Fuchsias! My only exception is Black. It's not the most flattering color for my skin tone, but so flattering to the figure – a girl has to pick her battles! I tend to think that jewel tones work on everyone. Navy may not be the most exciting color out there, but it looks good on everyone. There's a reason it's one of the most frequently used colors for uniforms. ●

Tom Bachik I would love to say no, that I'm a skin tone rebel and wear what I want when I want, but, truthfully I tend to look better in warmer toned colors. Warm tones make my skin look a bit healthier, where cooler tones, though they do make my baby blues stand out, can make me look a bit pale if I haven't had enough sun. So naturally I gravitate to what looks best on any skin tone in Hollywood – Black :) lol

This may be cheating a bit, but I believe metallics can complement all skin tones. The modern take on metallic polishes has given us a very neutral palette to play with. I'm loving the Dirtied Antique Golds, Heathered Pewters and Tarnished Champaign tones, which have a more Olive base. This cools them down a bit, making them more neutral and allows these shades to be wearable on virtually all skin tones. Whether a sheer shimmer or a chunky, sparkled effect, these neutrals are the modern nude and play perfectly off this season's rich color selection to glam up any look. ●

Is there a color that complements all skin tones?



EXECUTIVE DIRECTOR,
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SENIOR FASHION DIRECTOR,
SAKS FIFTH AVENUE
Colleen Sherin
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GVP GLOBAL FORECASTING, MACY'S
Nicole Fischelis
[macys.com](https://www.macys.com)
[facebook.com/Macys](https://www.facebook.com/Macys)
[@Macys](https://www.instagram.com/Macys)

Leatrice Eiseman Absolutely, skin tone does enter into choices. We all know how a becoming color radiating into the skin can make us look healthier. As we are trying to bring out that “rosy glow” (especially on days when we are not feeling great), wearing the complement to the reds, pinks and roses in the teal or blue green family are universally flattering. Of course, any color, well-integrated into a combination can help, and women always have the “extra” help of make-up artfully applied. It would be a pretty boring world fashion-wise to choose just one color, so it is fun to experiment with many colors. ●

Colleen Sherin One should always try to complement their skin tone when making personal fashion color choices. For me personally, as a fair-skinned, Hazel-eyed brunette, I tend to gravitate towards Violet hues. A vibrant shade of Pink is one color that complements almost all skin tones. ●

Nicole Fischelis My fashion color of choice is not related to skin color, but to a mood, emotion and inspiration from various sources. Sometimes even unexpected places...it's not about “one color” anymore, but contrasting or opposite colors/shades that combine to create harmony amongst varying tones. ●

— Why does **fashion matter...** and how does it help the world?

Pantone reached out to Facebook fans to pose a question to designers for this season's report. This question, answered by designers below, was inspired by our fans.

Barbara Tfank

I think of fashion as a sort of gift to the world — people adorning themselves to express their feelings and to celebrate occasions; it creates memories and marks time in one's life.

BCBG by Max and Lubov Azria

Fashion is important because it comes from within. Fashion is all about juxtaposition and coming out of your comfort zone. This season, we play with vibes of both strength and shyness, masculine and feminine, bold and sheer. The balance between strong seduction and whispers of sheer lace create a seductively alluring mood for the collection.

Bibhu Mohapatra

Fashion matters because it is a language and a tool used to express oneself. Self-expression is extremely important, and fashion allows you to do that. Yes it does help the world in a range of ways — from establishing individual identities to creating jobs!

Carmen Marc Valvo

Fashion is part of our everyday lives and it helps people with their personal sense of self and how they project that into the world.

Charlotte Ronson

Fashion matters. It is about individuality, personal expression and choice. It helps the world by helping each individual person. Once in a while we all have a bad day, and sometimes simply putting on your favorite dress, shoe or even makeup will make you feel happy.

Cushnie et Ochs

Fashion is a way of expressing one's own individuality and personality. It's also a way of communicating the mood and happenings of a particular time. Fashion is a storyteller.

Custo Barcelona

Fashion helps us communicate part of our personality.

Cynthia Steffe by Suwha Hong

Fashion matters because it can bring joy and beauty to anyone and everyone in their everyday. It is accessible art and a great mode of self-expression.

David Meister

Fashion is important because it is a form of self-expression and how we present ourselves to the

world. It is something that people should have fun with and experiment with. Fashion makes people feel good about themselves.

Elie Tahari

Fashion has the ability to bring people from all diverse walks of life together; it is a tool that allows individuals to be expressive. Clothing should be quieter than the woman so her true beauty can shine through.

Hervé Léger by Max and Lubov Azria

Fashion comes from all walks of life. Inspirations can come from a dream, a vision, even the intricate construction of a quilt. This collection was truly extracted from the dream of a community in Alabama. They survived together by creating beautiful quilts that came from their imagination. Their unity and craftsmanship was so beautiful. Fashion inspires people to be creative.

Karen Walker

Fashion matters because it's a primal need in us to constantly renew and change.

— *continued*

— Why does **fashion matter** ...and how does it help the world?

Lela Rose

Fashion promotes individuality and creates a world that is full of creativity and inspiration.

Marimekko by Noora Niinikoski

If people get positive energy from fashion, it definitely gets the world to positive direction. At Marimekko our aim is to transmit the fun and positive side of life, and to energize people.

NAHM by Alexandria Hilfiger and Nary Manivong Fashion is an outward reflection of yourself to the world — it empowers you.

Nanette Lepore

Fashion creates a sense of community and a forum for individuals to express themselves freely — it helps the world by inspiring creativity every day.

Nicole Miller

Because fashion is psychologically uplifting! It creates positive energy.

Pamella Roland by Pamella DeVos

Obviously as an industry fashion matters, but it is also such an important part of our daily lives. How we dress communicates so much about us, and it makes a difference both professionally and personally when you look your best.

Peter Som

Fashion matters because it's a form of self-expression that provides a moment in the day for one to dream. A little time to dream is OK — the world has enough challenges to keep us pretty busy.

Rachel Roy

One of my biggest priorities as a designer is to be socially responsible and to use my craft for the greater good. In July 2010, I started the "Kindness Is Always Fashionable" platform where I designed a tote to help raise funds for the 10 million children affected by the Pakistan flood disaster. Since 2010, I have partnered with others organizations such as GlobalGiving and OrphanAid Africa to create one-of-a-kind totes and clutches where 100 percent of the net proceeds go directly to the organization.

Sachin + Babi

Fashion is a way for people to express themselves. It is something that transcends cultures, and can be interpreted on a global scale. People are able to communicate with each other through their personal style, when they have no other way of doing so.

SAUNDER by Emily Saunder

Let's be real, fashion will never smooth out the rift between warring factions or find a cure for cancer, but it is still a powerful force in many people's lives. It allows men and women a means to express themselves on a daily basis and is an amazing and accessible creative outlet. Also, more and more companies are pushing the boundaries

of the kind of impact fashion can have by collaborating with artisans, promoting fair trade and eco-friendly practices and giving more thought to how their garments are made.

Tadashi Shoji

Fashion inspires and brings cultures together. Plus, you can't walk around naked!

TiA CiBANI

Fashion matters because it offers beauty and fun, often lifting the spirits. It gives us the chance to express ourselves freely and allows us the opportunity to indicate our heritage, our mood and our interests, among many other possibilities.

Tommy Hilfiger

Fashion helps shape individuality. I have always loved the way styles and trends are interpreted differently all over the world.

Tracy Reese

Fashion is a reflection of one's self. When you are wearing something that makes you feel comfortable and confident, you can take on the world!

Wes Gordon

Fashion is such an incredibly important part of our personal and cultural expression. Each day, through clothing, we decide how we are going to represent ourselves to the world. Without a doubt, fashion makes life more beautiful and fascinating.

— *Is there a color that complements all skin tones?*

Barbara Tfank

Yes, I think the Greens and Blues look good on most people as well as Gold Metallic. I enjoy wearing all colors including Black.

BCBG by Max and Lubov Azria

Yes! All shades of Blue. Any color that has hues of Blue complements all skin tones, which is why I personally like to wear a lot of Blue tonal colors.

Bibhu Mohapatra

I am Indian and my skin tone allows me to wear a wide range of colors, although I do stick to Black, White, Navy and Browns most of the time.

Carmen Marc Valvo

As a designer we need to design for persons of all color. We are responsible for choosing colors that flatter all skin tones. Black and Ivory work well on most everyone.

Charlotte Ronson

Yes, definitely. There are colors that will change the look of your skin tone and those that will complement it. My skin tone is fairly tanned at the moment, coming to the end of summer, so I am wearing more color in cooler tones to give me that freshness and glow to my skin. I think Blues complement all skin types; you just have to find the right tone.

Cushnie et Ochs

Skin tone definitely does play a part when choosing the colors. It is always easier in spring when everyone has a little more color and a healthy glow, which works better with the vibrant summer colors.

Custo Barcelona

Yes, of course, but Custo Barcelona's use of colorful tees are for all skin tones.

Cynthia Steffe by Suwha Hong

As an Asian, I used to shy away from the Yellow tones and opt for more cool colors, but with age I have become more fearless with color, especially the Yellows! How complementary a color looks on a person is about how confidently they wear it.

David Meister

As a designer I tend to wear Black, Gray and White. Being very fair and blonde, all Blues, especially Soft Blues, look good on me, but I rarely wear them.

Elie Tahari

Neon colors truly complement the warmer and darker complexions. Neutral colors like Navy, Light Gray and Granite Gray are great for all skin colors. Individuals with fairer skin should be conscious when wearing certain neutrals to insure their complexion is not being washed out.

Ella Moss by Pamela Protzel-Scott

I tend to lean towards bolder, deeper hues and neutral shades. I think that Navy Blue is a color that works on all skin tones.

Hervé Léger by Max and Lubov Azria

The spring 2013 palette complements any cool skin tone with a pale tint.

Karen Walker

Navy and Scarlet suit me and I find they are always in my work. Sky Blue suits my eyes and I find I'm drawn to that also. Navy and Scarlet I find work with all skin tones.

Lela Rose

Skin tone definitely affects color choices. I always have some form of a Citrine Yellow in every collection as this is a color I love to wear (and think it enhances the beauty in blondes with a fairer complexion). As I am choosing colors for the collection, I hold up each tone to various people in the office to find tones that work on many people. I do find that shades of Ink Blue work on most every skin tone.

— *continued*

— *Is there a color that complements all skin tones?*

Marimekko by Noora Niinikoski

The Black and White color combination and neutral tones work great for everyone. I know that there are various kinds of approaches to color thinking in different parts of the world, but I am omnivorous when it comes to color. I have no personal restrictions. When choosing the color(s) to wear it always starts from the feeling the color(s) gives to the person. It is fascinating when we can, through our design work, create new “vibes” by combining colors in new and interesting ways.

NAHM by Alexandria Hilfiger and Nary Manivong

Personally, we don't take that into heavy consideration with our own fashion choices. Nowadays, with technology's help, there are so many variations of every color that everyone can find a shade of any color to complement their skin tone and hair.

Nanette Lepore

I love all colors. Whatever color makes you feel beautiful is the right one for you.

Nicole Miller

I still like Black the best, but I do like Cobalt Blues and Deep Greens too.

Pamella Roland by Pamella DeVos

My skin tone is a big factor in my personal fashion choices. There are certain colors that just do not work for me, and I stay away from them at all costs! Recently one of my favorite colors to wear is Poppy Red. One particular dress in this color has become my husband's favorite to see me wear.

Peter Som

I stay with classic colors and keep the pop shades to accessories like my socks, wrist wear or belts. I love Navy, White and Black.

SAUNDER by Emily Saunder

Not really, unless I've been subconsciously egotistical and have only chosen colors that look good on me. That being said, I did use a lot of aquatic colors, and Blues do look pretty good on me because they bring out my big, Blue eyes. As far as a universally flattering color goes, I think the best bet is Black — Black looks good on everyone.

Tadashi Shoji

I like to be playful with my personal wardrobe and incorporate color in shades of Purple, Orange, Red and Blue. Everyone looks good in Purple, specifically Eggplant or Aubergine. It's as neutral as Black or Navy.

TiA CiBANI

I do not take my skin tone into consideration when I am making color choices. I love all color and often express my color choice based on my mood or something I saw that has inspired me to take a specific direction. There is one color that I feel complements all skin types: Navy.

Tommy Hilfiger

Deep Navy colors are a preppy staple that look good on everyone.

Tracy Reese

I am such a fan of color so when I design a collection, a great color palette is essential. It's not my skin tone, but my color mood at the time that affects my color choices. The complement to all skin tones is great color! Women should not be afraid to wear a bold color. It makes you look and feel bright and happy!

Wes Gordon

Definitely. Skin, hair and eye color are all huge components of how colors react when worn. In my opinion, an Orangey Red and Ice both come very close to being magically flattering on everyone.

PANTONE® fashion color report spring 2013

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Emerald PANTONE 17-5641	CMYK	86.8.57.0
Dusk Blue PANTONE 16-4120	CMYK	50.15.9.0
Grayed Jade PANTONE 14-6011	CMYK	41.3.33.0
Tender Shoots PANTONE 14-O446	CMYK	30.0.88.0
Lemon Zest PANTONE 13-O756	CMYK	0.10.75.0
African Violet PANTONE 16-3520	CMYK	27.44.0.0
Linen PANTONE 12-1008	CMYK	2.12.20.0
Monaco Blue PANTONE 19-3964	CMYK	92.67.10.32
Poppy Red PANTONE 17-1664	CMYK	0.94.89.0
Nectarine PANTONE 16-1360	CMYK	0.54.75.0
Tidal Foam PANTONE 14-O210	CMYK	21.17.34.0
Sunflower PANTONE 16-1054	CMYK	9.33.98.0
Alloy PANTONE 16-3915	CMYK	35.29.28.13
Vibrant Orange PANTONE 16-1364	CMYK	0.58.93.0

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