



WEB PAGE DESIGN & CONSTRUCTION

Event Specifications

SCOPE OF CONTEST

Each contestant is expected to develop a website for a hypothetical client. Text and images will be provided. The site will be created on a computer running Windows XP Professional and Adobe CS4 Master Suite.

The contestant has the option of using all available software in the creation of the project, including the choice of coding by hand.

NUMBER OF COMPETITORS

Individual event, limited to 24 competitors. Five competitors per school site.

Fresno ROP reserves the right to modify enrollment due to limited spaces available.

RULES AND PROCEDURES

1. The time limit to complete the project is one and one-half (1 ½) hours. The competition will begin at nine-fifteen a.m. (9:15) and complete at ten-forty-five a.m. (10:45). This does not include the introductory instructional period. Please arrive by (9:00) for a fifteen-minute briefing.
2. The following skills will be incorporated into the project:
 - Placing/importing images into html and including alt tags.
 - Image adjustment
 - Adjusting image resolution
 - Creating graphic elements
 - Defining web safe colors
 - Incorporating CSS design techniques

Creating/importing text:

 - Use of appropriate punctuation, spelling, and grammar
 - Saving files within a folder, named according to instruction.
 - Linking pages, using anchors
 - Title for each page
 - Use of file naming conventions (8+3)
3. The high school event-sponsoring teacher should coordinate with the event manager at Fresno City College no later than three weeks prior to the competition. Please resolve any questions/concerns/confusions **PRIOR** to attending the event.

JUDGING CRITERIA

Evaluation will be based on the opinion of a panel of judges.

EQUIPMENT AND MATERIALS

1. Supplied by the contestant:
 - a. Pencil or pen and scratch paper to develop ideas before using the computer.
 - b. Blank CD media or USB disk to save project work, if desired.
2. Supplied by the Career Skills Challenge:
 - a. Computer with software indicated
 - b. Several project components will be provided